

**30 Year
Anniversary**

South Carolina Home Care & Hospice Association



**Columbia Conference Center
Columbia, South Carolina
December 10, 2009**

**SCHCA Annual Conference - Thursday, December 10, 2009
Columbia Conference Center, Columbia, SC**



“Singing a New Song”

Dear Friends:

Can you believe it? The South Carolina Home Care & Hospice Association is celebrating its ***thirtieth year*** of advocacy for providers, patients and families.

These past few years have seen tremendous growth in our association membership. Membership in SCHCA is now at an all time high. Along with this growth, we also have seen a renewing of energy and passion for the mission before us. From attending important meetings with members of Congress to working on local issues here at home, the association has been a key partner with our members in solving problems and in representing the home care and hospice community of providers.

I am especially proud of the educational activities the association brings to its members. Education that helps providers achieve better cost efficiencies and compliance.

We have a wonderful and **packed full** conference agenda for you. The conference speakers will provide you with the information and tools you need to adjust and prosper during challenging times ahead! We want to invite you, your team and colleagues to SCHCA's ***Annual Conference*** to hear expert speakers, network with peers, and visit vendors who will be sharing their latest products and services. Take the time to renew your enthusiasm, investigate new topics, problem solve, exchange ideas and sharpen your skills!

This is a national caliber conference in your backyard whether you provide home health, hospice or home care services. We look forward to seeing you in Columbia!

Linda Russell, President, SCHCA

SCHCA is dedicated to assisting you in making the most of your educational dollar. When you invest in SCHCA educational programming, 100% of your investment is utilized to benefit the home care community through the advocacy and educational activities of the Association. SCHCA workshop fees are among the lowest in the Southeast and your participation in the conference enables SCHCA to continue keeping costs low. Invest wisely in 2009 – attend SCHCA's Annual Conference!

9:00 a.m. – 9:30 a.m. Opening Plenary Session & SCHCA Awards Ceremony

Linda Russell, SCHCA President

Tim Rogers, CEO, SCHCA

9:45 a.m. – 10:45 a.m. Concurrent Educational Sessions

Session A-1: National Update for Home Health and Hospice

For: All attendees

Speaker: William A. Dombi, Vice President for Law, Director of the Center for Health Care Law, NAHC, Washington, DC

Description: This session provides essential information regarding legislative, regulatory, and legal issues in the home health and hospice industry. Attendees will learn the status of pending legislation affecting Medicare, Medicaid, and other items of vital importance to the future of home health and hospice.

Session A-2: Playdough, Protocols, and Planning: Wound Care and the New OASIS

For: Home Health Administrators, Directors, Supervisors, Quality Improvement and Clinical Staff

Speaker: Beth Hawkins-Bradley, RN, MN, CWOCN, CFCN, Care on Call, LLC

Description: The new OASIS-C instrument poses challenges for agencies especially with the updated wound care measures. This session will give you practical tips for enabling your nurses to have increased accuracy when assessing wounds, make smarter choices in wound care planning, and lower costs as they improve healing. Attendees will come away with tools that will help to get them on the road to success with OASIS C.

Session A-3: Protecting Consumers by Licensing of Home Care Providers

For: Home Care Administrators, Directors, Supervisors, and Clinicians

Speaker: Coretta D. Bedsole, Palmetto Public Affairs

Description: The purpose of licensure of in home providers is to ensure that those who provide services are qualified to do so in a manner that affords some protection of the health, safety, and well being of the consumers of those services. Join Coretta Bedsole for an informative session on the proposed Licensure Bill and learn how her work as lobbyist for the SC Association of Personal Care Providers will work towards making that happen in 2010.

**10:45 a.m. – 11:00 a.m. Break with Vendors



11:00 a.m. – 12:00 p.m. Concurrent Educational Sessions

Session B-1: Preparing for Recovery Audit Contractors' (RACs) Audits

For: Home Health and Hospice Administrators, Directors, Supervisors, Compliance Staff, and Clinicians

Speakers: Michael C. Hale, RN, JD, Poyner Spruill, LLP and Christopher P. Brewer, JD, Poyner Spruill, LLP, Raleigh, NC

Description: This session will equip your agency for RAC audits including strategies on how to prepare for and track audit requests and appeals, and to educate your staff on appropriate documentation.

Session B-2: Strategies to Increase Clinical Reasoning within Your Circle of Influence as a Nurse Leader

For: Administrators, Directors, Supervisors Quality Improvement and Clinical Staff

Speaker: Lydia R. Zager, MSN, RN, NEA-BC, Director, Center for Nursing Leadership, University of South Carolina, College of Nursing

Description: This interactive session will explore strategies you can use as a leader and mentor to achieve the high standards of care set within your organization. As a nurse leader your responsibility and circle of influence is more than one patient or one nurse; a system's approach is needed to achieve desired patient outcomes in the home and hospice setting. During this session you as a nurse leader will learn new strategies to apply to improve and increase clinical reasoning within your circle of influence.

Session B-3: Update on Community Long Term Care Waiver Programs

For: Administrators, Directors, Supervisors, Compliance Staff

Speaker: SC Department of Health and Human Services Bureau of Long Term Care Staff

Description: This session will provide a description of the community long term care waiver programs, the interaction of home health and hospice with the programs, and information how to make referrals to the programs.

12:00 p.m. – 12:45 p.m. Lunch, Learn & Link-Up Roundtables

Enjoy lunch while you network with other participants on suggested topics such as recruitment & retention, disease management, quality improvement, finances, accreditation, therapy, and marketing

****12:45 p.m. – 1:15 pm Dessert with Vendors**



1:15 p.m. – 2:30 p.m. Concurrent Educational Sessions

Session C-1: Getting Ready for Home Health CAHPS

For: Home Health Administrators, Directors, Supervisors, Quality Improvement, and Clinical Staff

Speaker: Alan Jackson, President and Janette Jones, The Jackson Group, Hickory, NC

Description: The Home Health Consumer Assessment of Healthcare Providers and Systems (Home Health CAHPS) Survey is coming... is your organization ready? This will become a standard tool for measuring your patients' perception of care in the near future, and is expected to become a mandatory process very similar to the Hospital CAHPS survey. Attend this presentation to get up-to-date information about the new survey initiative, how it can benefit your organization, and how best to implement it successfully. Presenters will identify the survey questions to be used, explain the meaning of the various areas of inquiry, and give attendees a better understanding of the process that will be used. They will list the timeframe for implementation and will share strategies for using the survey process and its results to improve the perception of care from their patients.

Session C-2: A Functional Look at Fall Prevention

For: Administrators, Directors, Supervisors, Quality Improvement and Clinical Staff

Speaker: Gerhild Ullmann, University of South Carolina Department of Exercise Science and Tina Shadley, OTR/L, Therapy Coordinator, SC DHEC Home Health Services

Description: Identification of individuals at risk for falls has become an important aspect of health care. The OASIS-C instrument includes new process measure related to fall risk assessment and fall prevention interventions. This session will provide strategies for when cognition or balance are identified as fall risk factors.

Session C-3: Implementing Hospice QAPI

For: Hospice Providers, Quality Improvement and Compliance Staff

Speaker: Lynda Laff, RN, BSN, COS-C

Description: You've been a hospice administrator for 20 years with long term staff; you had no deficiencies during your survey 8 years ago; your satisfaction scores are high – shouldn't that prove the quality of your hospice care to CMS? Learn why CMS wants "hard" evidence of quality and how you can prove your value when the surveyors walk in.

Session C-4: Employment Law Highlights

For: Home Care Administrators, Supervisors, Quality Improvement and Compliance Staff and Clinicians

Speaker: J. Walker Coleman IV, Partner, Parker Poe Adams & Bernstein LLP and Jennifer K. Dunlap, Associate, Parker Poe Adams & Bernstein LLP, Charleston, SC

Description: Mr. Coleman and Ms. Dunlap focus their practice on labor and employment law issues, and will present practical information on certain hot employment law topics, including wage and hour, Family Medical Leave Act, proper hiring and firing techniques, proper disciplinary techniques, and defending employment claims.

2:30 p.m.-2:45 p.m. ** Break with Vendors



2:45 p.m. – 4:00 p.m. Concurrent Educational Sessions

Session D-1: OASIS-C & Value-Based Purchasing

For: Home Health Administrators, Directors, Supervisors, Quality Improvement Staff and Clinicians

Speaker: Lynda Laff, RN, BSN, COS-C

Description: The CMS is well on their way to initiating the “Value Based Purchasing” (VBP) Plan put before Congress in 2007. Learn how the process measures included in OASIS-C are intended to provide data for process outcomes and how CMS intends to use process outcomes to change the **payment** centered care into **patient** centered care.

Session D-2: Chronic Disease Self-Care Behaviors

For: Administrators, Directors, Supervisors and Clinical Staff

Speaker: Gwen Davis, RN, MN, CDE, State Coordinator for Diabetes Education, and LaRee Mckee, RN, BSN, MHSA, SC DHEC Home Health Services

Description: This session will discuss the seven self-care behaviors of chronic disease modeled after the AADE-7 (American Association of Diabetes Educators) and how to prioritize these self-care behaviors for diabetes in the home care setting.

Session D-3: Hospice Documentation: “But is it enough?”

For: Hospice Administrators, Directors, CFO's, Supervisors, Compliance Officers, Quality Improvement and Clinical Staff

Speaker: Kennetha Wilson, RN, Certified Legal Nurse Consultant/ Kenny's Legal Nurse Consulting (Former Palmetto GBA Medical Reviewer)

Description: Hospice claims denying for “not hospice appropriate”? Frustrated over why your agency is again being requested to send in documentation to support your hospice patient's claim? Confused over the new lingo in the hospice LCDs and just how to show that your patients are meeting the LCD requirements? Have concerns with your staff's documentation style? If you can answer ‘yes’ to any of these questions, then this session is for you! Content will cover how to help ensure your agency is documenting “enough” and submitting “enough” patient information when records are requested for review.

Session D-4: Introduction to Coaching Supervision

For: Home Care Administrators, Directors, Supervisors, and Clinicians

Speaker: Kathie Smith, Director of Quality Initiatives & State Liaison, Association for Home and Hospice Care of North Carolina

Description: Participants will be introduced to a model of supervision that is designed to hold workers accountable for high performance, improve communication skills between supervisors and workers, and provide supervisors skills to help staff develop problem-solving skills.

Conference Schedule of Events

<u>Time</u>	<u>Activity</u>
8:00 a.m.	Registration & Continental Breakfast with Vendors
9:00 to 9:30 a.m.	Opening Plenary Session President's Welcome & SCHCA Awards
9:45 to 10:45 a.m.	Concurrent Educational Events
10:45 to 11:00 a.m.	Mix & Mingle Break with Vendors
11:00 to 12:00 p.m.	Concurrent Educational Events
12:00 to 12:45 p.m.	Lunch, Learn & Link-Up Roundtables A perfect time to network on topics important to you!
12:45 to 1:15 p.m.	Dessert with Conference Vendors
1:15 to 2:30 p.m.	Concurrent Educational Events
2:30 to 2:45 p.m.	Break with Vendors
2:45 to 4:00 p.m.	Concurrent Educational Events

The Association for Home and Hospice Care of North Carolina is an approved provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Hotel Information: For those attendees needing overnight accommodations, the Columbia Conference Center has arranged discount rates for attendees at local hotels. When you make your reservations, please mention that you are requesting the Columbia Conference Center group rate. <http://www.columbiameetings.com/hotels.htm>

Registration

Two Easy Ways to Register! Fax a copy of the registration form with the appropriate credit card information and signature to (919) 848-2355. Our fax line is open 24 hours a day; or, Mail registration form with payment to: SCHCA, 3101 Industrial Drive, Suite 204, Raleigh, North Carolina, 27609.

Cancellation and Substitution Policy: Fees will be refunded only if written notice of cancellation is received and approved on or before October 31, 2009. In the event of cancellation, SCHCA will retain \$60 of the initial fee, per registrant, to cover administrative overhead. While it is not permissible for several individuals to share a registration, SCHCA will be happy to accept substitutions if notified of the change in writing. Please contact Richard Fowlkes for full details regarding our cancellation policy. **Auxiliary Aids, Services, & Special Diet Requests:** Please call (919) 848-3450 or write SCHCA Professional Development Committee, 3101 Industrial Drive, Suite 204, Raleigh, NC 27609, with details. We will do our best to accommodate your needs.

Registration Form * December 10, 2009

Schedule of Fees	Early Bird	After 11/25/09
SCHCA or SC Association of Personal Care Providers' Members	\$249	\$279
Non-Member	\$399	\$399

Please duplicate this form for multiple registrations! Please print legibly. (Your email confirmation depends on it!!)

Agency Name: _____

Agency Address: _____

City: _____ State: _____ Zip Code: _____ Phone: _____

Email address: _____

(This email address will be used to send the confirmation notice)

To assist the Association with logistical plans for the classes, it is important that you pre-register your education selections. Please take a moment to review the program descriptions and then mark your choices in the spaces provided below. Each registrant should choose only one class per session (for example, choose either A-1 or A-2, etc.). **Please do not leave blank – or we'll have to call you!**

Attendee Name: _____ Title: _____

- Session A - Concurrent Sessions – Choose one: A1___ A2___ A3___
- Session B - Concurrent Sessions – Choose one: B1___ B2___ B3___
- Session C - Concurrent Sessions - Choose one; C1___ C2___ C3___ C4___
- Session D - Concurrent Sessions – Choose one: D1___ D2___ D3___ D4___

Please note!!! Luncheon

o - yes o - no The Luncheon (the lunch is included in your registration fee, but you must check this block “yes” in order to have a lunch reserved or check no if you do not want lunch – **please do not leave blank!**)

Payment Information – payable to SCHCA

Enclosed is a check for the total amount of the registration(s) in the amount of \$ _____

Please charge my credit card for the total amount of the registration (s) in the amount of \$ _____

MasterCard Visa American Express Discover

Account Number _____ Exp. Date _____

Name (as it appears on card) _____ Security code: _____

Address of Cardholder _____ City _____ State _____ Zip _____

*please use street address if available

Signature (required) _____ Date _____

Confirmation: A confirmation notice with directions will be emailed to each attendee. Should you have any questions or need additional information, please don't hesitate to contact Richard Fowlkes at (919) 848-3450 or (800) 999-2357 or via email at richardfowlkes@homeandhospicecare.org